

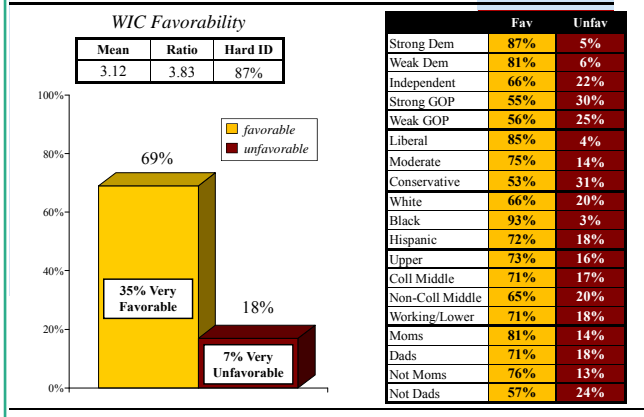
America Supports WIC: Results from a National Public Opinion Survey about WIC

METHODOLOGY

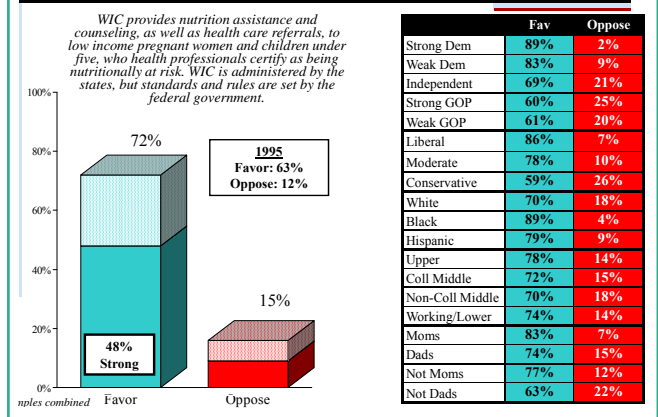
- Bi-partisan poll conducted by The Mellman Group and American Viewpoint
- 1000 likely November 2012 voters surveyed
- Interviews were conducted in November 2011
- Margin of error +/- 3.1% overall; higher for subgroups

KEY FINDINGS

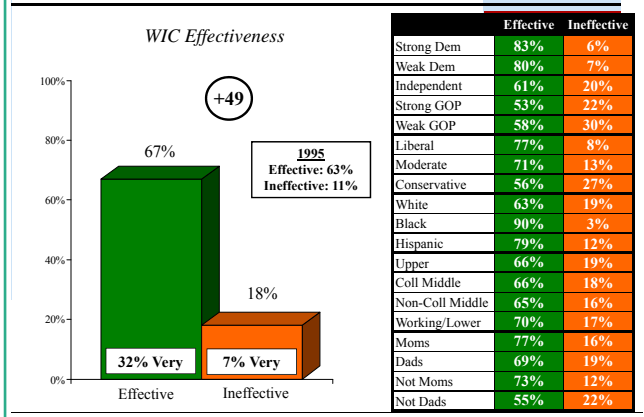
WIC Enjoys A Strongly Favorable Image, Across Party And Ideology



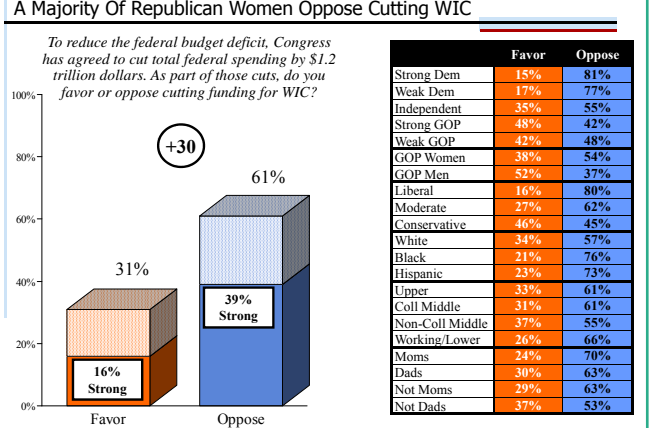
A Broad Description Of WIC Garners Significant And Widespread Support Which Has Grown Over The Last 16 Years



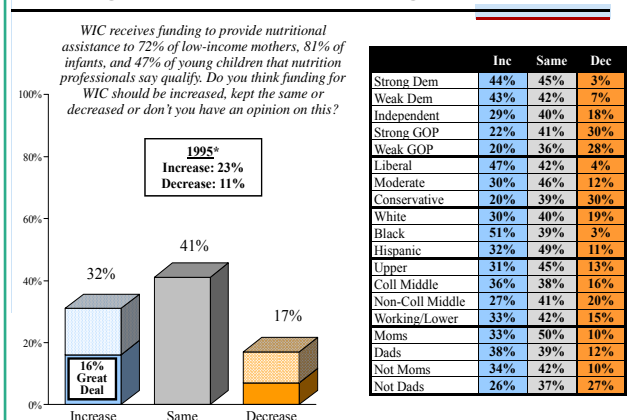
Two-Thirds View WIC As Effective, Including A Majority Of Republicans



By Two To One Voters Oppose Cutting WIC To Reduce The Deficit



Few Want To Cut WIC, With Nearly Twice As Many Favoring An Increase As Wanting A Reduction



A Vote To Cut Funding For WIC Offers More Risk Than Reward For Members Of Congress – Even Among Strong Republicans And Republican Women

