

# ISTAT ONLINE

Facilitating conversation and learning through virtual experiences.

▲ 300+ average registration and on-demand views

## ISTAT CHATS

ISTAT Chats is designed to be a free-flowing, non-scripted fireside chat between two industry icons. That's right, there will be no PowerPoint presentation. Instead, attendees will discover a combination of history, mentorship, inspiration and counsel woven into conversation. It's a rare view into the ISTAT community that many may not know.



## ISTAT LEARNING LAB

ISTAT Learning Lab is an educational offering that will focus on relevant topics for the commercial aviation finance, leasing and trading industry. These labs are ideal for those looking to dive deeper into specific topic areas and connect with industry experts.



Visit [istat.org/ISTAT-Online](https://istat.org/ISTAT-Online) and contact Liz Barrett for more information about upcoming virtual event opportunities.

## BECOME A SPONSOR

**Receive valuable exposure by sponsoring an ISTAT virtual event for just \$2,000. Benefits include:**

- ▲ Sponsor recognition in 2 e-blasts to more than 12,000 industry professionals
- ▲ Sponsor logo recognition in 1 issue of ISTAT UPDATE
- ▲ Sponsor recognition in select ISTAT social media posts promoting the event (LinkedIn, Facebook, Instagram, and Twitter)
- ▲ Sponsor recognition in the ISTAT app
- ▲ Sponsor recognition in event registration page
- ▲ A 30-second pre-roll audio ad read by moderator, plus logo recognition on screen
- ▲ Verbal recognition of sponsor in last 2 minutes of event
- ▲ Opportunity to include a resource/handout (case study, white paper, brochure) to all attendees

Liz Barrett, Advertising Director, at +1.202.367.1231, or [ebarrett@istat.org](mailto:ebarrett@istat.org).