

PRINT OPPORTUNITIES

# HFM Specialty Advertising

## Solutions Products + Services Section

**\$3,250** (Limit 2 per issue)

Every month, HFM features a [Solutions](#) department that showcases the latest products and services on ASHE's radar. Grab the attention of HFM readers with an exclusive promoted listing, which will appear in both the print and digital editions of HFM. Limited availability. Reserve your spot today.

### Material Specifications

Due one week prior to published ad close deadline. Submit a 200-word product description, target URL, and a high-resolution product image (4" x 3") to Hanna Vedder at [hvedder@smithbucklin.com](mailto:hvedder@smithbucklin.com). Content is subject to ASHE approval.



Promote your product or service solution in both HFM print and digital formats!



## Case Study

**\$8,500** (Limit 2 per issue)

Solidify your position as an industry thought leader by sharing your ideas and best practices in a two-page hard card (full page ad and full page content). Submit a print-ready PDF or collaborate with HFM to produce a product that works best for your organization. Copywriting and design services are available for an additional fee.

### Material Specifications

Due one week prior to published ad close deadline. Submit print-ready case study to Hanna Vedder at [hvedder@smithbucklin.com](mailto:hvedder@smithbucklin.com). Content is subject to ASHE approval and must be labeled as "Advertisement".